

A Report on Exposure and field visit for problem identification

ΑСΤΙVIТΥ ТΥΡΕ		Field visit to Blind School for problem identification.			
DATE & TIME		20/10/2023 Duration 11 hours 7:00 AM to 6:00 PM 11 hours			11 hours
YEAR		1, 2		No. of participan ts	35 Students
EXPERT NAME WITH DESIGNATION		Shri Rajendra Shantilal Shah			
NAME OF EXPERT'S ORGANIZATION		The Blind Peoples Association, Ahmedabad.			
EXPERT CONTACT DETAILS					
FACULTY COORDINATOR		Dr. Satwinder Singh			
FACULTY CONTACT DETAILS		+91 70153 55296			
SPONSORING AUTHORITY	-NA-		SPONSORII AMOUNT	NG	-NA-

The session was organized by the Institution's Innovation Council (IIC) of Parul University in association with Parul Innovation and Entrepreneurship Research Center (PIERC); it was a field visit to the Blind people's association in Ahmedabad, Gujarat.



Objective:

- 1. Exposure to real life problems of those who are blind
- 2. To encourage problem identification
- 3. Better understanding of the current resources for the problems

Outcomes:

- 1. Students got a better understanding of the world of the blind
- 2. Students identified around 3 problems of the blind
- 3. Students understood how the previous problems were solved and got inspired and motivated

Activity Details:

Held on 20 October 2023, it was an exposure and field visit for problem identification day. Students of PIPHS visited the Blind People's Association (BPA) located in Ahmedabad Gujarat.

They were deeply moved and pushed to think in a new direction upon seeing a world so different from their own. They got to experience how blind people experience the world by going into a dark room which is a well renowned project which really puts them into the day to day life of the being and gives them a short yet immersive experience into it. Through this they identify problems they could not have thought of.

They also saw the startups that are already working to aid the blind and how their products are designed in a unique and innovative way. This gave them good guidance for working towards their own ideas.

Benefits in terms of learning/Skill/Knowledge obtained:

- Motivated the students to think for an underrepresented group of people.
- Exposure to real world problems.





• Realistic solutions and instant feedback on ideas.

Glimpses of activity











Dr. Hemantkumar Patadia

Principal, PIPHS